RENTAL PROJECTIONS



Silver Star 801



LOCATION: Park City – Silver Star Resort

GROSS ANNUAL REVENUE: \$ 113,204 - \$166,505

SUMMARY

This beautifully located Silver Star townhome combines the best of both worlds, prime location in Silver Star and the well-designed layout of a remodel, making this property an ideal choice for a second home & investment that will stand out. These figures below are based on comparable properties in Natural Retreats current inventory using historical revenue data and current market statistics provided by the Chamber of Commerce and trusted industry partners.

SEASON	DATE RANGE	NIGHTS	TOTAL RANGE	
			Low	High
Early Ski	Nov. 20 - Dec. 18	7	\$8,120	\$10,150
Winter Peak - Holiday	Dec. 19 - Jan. 3	8	\$22,688	\$28,360
Sundance Festival	Jan. 28 - Feb. 3	7	\$18,200	\$22,750
Holiday - Presidents	Feb. 11 - Feb. 20	7	\$13,216	\$16,520
Winter Standard	Feb. 21 - Mar. 27	25	\$30,900	\$38,625
Winter - Low	Jan. 4 - Jan. 20, Mar. 28 - Apr. 10	18	\$15,120	\$18,900
Summer - *Monthly Rate	Jun. 12 - Sept. 7	30	\$14,280	\$17,850
Spring/Fall - *Monthly Rate	Apr. 11 - Jun. 11, Sept. 8 - Nov. 19	30	\$10,680	\$13,350
Gross Total		132	\$133,204	\$166,505

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These figures are estimates and do not account for any owner usage during this period. Please be aware of the many factors that can influence the rental potential of any property. For example, snow conditions, construction, economic climate, travel rates, etc.

Thank you for considering Natural Retreats. While this is just a summary, please let me know if we can talk again about any questions that you might have concerning your property.

Jeff Costello

Director – Market Development j.costello@naturalretreats.com 435-647-6482



Natural Retreats – Park City exclusively manages distinct & unique properties in the Park City, Deer Valley and Canyons ski areas. Our guest and owner services have become highly refined over the twenty-five years that we have been in this market and ensure that we provide personalized, quality service that you and your property deserve.

Our marketing and sales efforts are strategically targeted and have proven highly successful at identifying and addressing the clientele that best meets the demand of our select inventory. Maximizing occupancy levels and revenue for a greater return to our owners is our specialty.

Our guest services include customized vacations that can address each guest's and owners individualized needs. We can arrange vehicle rentals, purchase lift tickets, arrange for a private chef, stock refrigerator prior to arrival, and arrange guided skiing & fishing tours - along with anything else our guests and owners might request.

The Natural Retreats Advantage:	Natural Retreats Provides:		
Housekeeping and maintenance staff members have	Weekly maintenance and security checks.		
dedicated property assignments, allowing them to know the inventory of the properties they are responsible for and to give them detailed attention (hot tubs, cleaning, etc.).	 All front desk, reservations, guest service and marketing operations. 		
 We provide a detailed inventory of your property, as well as departure date and weekly security checks. 	 Full start to finish private concierge service for both paying guests and property owners. 		
 Effective communication with our property owners is our priority. We will keep you updated about the occupancy status and the condition of your property. 	 All housekeeping for guest reservations 		
Our web page,			
Naturalretreats.com has a private owner entrance that allows	Responsibilities of the Property Owner:		
you to check current bookings, make owner reservations & access all past rental history.	 Annual Maintenance Fee – covers labor for minor maintenance & upkeep of property throughout 		
 We maintain strong relationships with the three Park City 	year.		
area resorts and receive many referrals due to these relationships.	 Annual Linen Fee – covers leasing of linen/terry to prepare unit for rental. 		
• We have a strong repeat cliental base which is cultivated	Parts, supplies, capital improvements		
from our friendly sales team and unique private concierge staff.	and subcontracted services at cost – No Markup!		
 We offer 24-hour concierge service during the ski season for all guests. 			

For over 25 years Natural Retreats has enjoyed the unique responsibility of managing and representing the finest properties in the Park City area. We look forward to speaking with you about your Park City home and would be happy to answer any questions you may have. Please feel free to contact me at **j.costello@naturalretreats.com** or by phone at **435-647-6482**.