



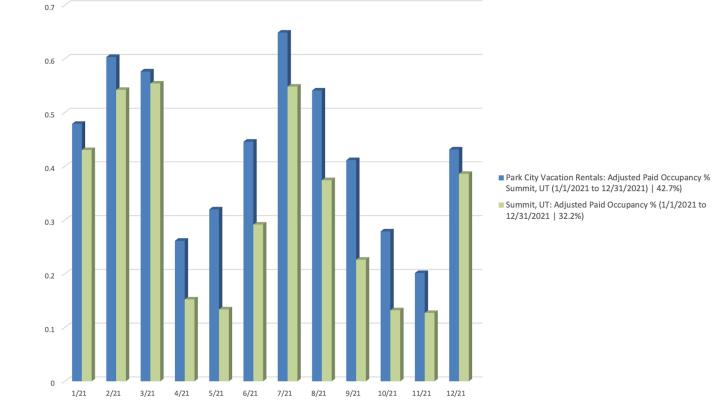
Rental Performance Analysis Property Address: Silver Star #801

Prepared by: Rashelle Sargent – Business Development Manager Jim Anderson – Director, Business Development



Season	Dates	Nightly Projections	Forecasted Nights (Average)	Forecasted Gross Income (High)	Forecasted Gross Income (Low)
	Dec 16 - Dec 22, Jan 13 - Jan 29 ,	<b>#0.074</b>	00	<b>\$74,700</b>	<b>\$50.004</b>
Holiday/Sundance	and Feb 16 - Feb 25	\$2,874	26	\$74,722	\$50,064
Xmas/NY	Dec 23 - Jan 1	\$3,849	9	\$34,641	\$23,209
Premium Ski	Jan 30 - Feb 15 and Feb 26 - Mar 25	\$2,205	36	\$79,368	\$53,176
	Nov 18 - Dec 15, Jan 2 - Jan 12, and				
Value Ski	Mar 26 - Apr 15	\$1,522	18	\$27,403	\$18,360
Spring/Fall	Apr 17 - Jun 9, Sept 6 - Nov 17	\$789	16	\$12,616	\$8,453
Summer	Jun 10 - Sept 5	\$980	40	\$39,202	\$26,265
TOTAL:				\$267,952	\$179,528

Summit County & Park City Vacation Rentals Paid Occupancy Percentage





# Why list anywhere else? List with the best:

#### **No Start-Up Costs**

All of our homes are listed with HDR photography, drone footage, 3D virtual tours and are advertised on VRBO, FlipKey, Airbnb and Trip Advisor for top visibility. All of this comes at no additional cost to you.

### **Owners Come First**

Although our service has a basic definition to it, we customize our management experience. It is not a lock-step program and can be tailored many different ways for our owners. We go out of our way to ensure your property is managed the way you want it managed.

## Personalized PropertyCare

Each and every one of our staff members are dedicated to ensuring your home receives nothing but the finest treatment. We know that each home and owner is unique and we tailor our management services to fit your needs.

#### **Repeat Business**

Repeat guests and guest referrals are a paramount part of our business. We boast a 45% guest return/referral rate. We know the importance of loyal customers and we go the extra mile to ensure we have customers for a lifetime.

#### Full-Service Property Management

Our owners do not have to worry about anything on their end, we will handle 100% of your vacation and second home management from start to finish.

## Top Performing Marketing and Lead Generation

We are on the leading-edge of web presence and digital technology. Our lead-generation, social media following, and Search Engine Optimization (SEO) prowess are the best in town; our websites rank on the top of Google searches for a number of high-volume search terms and we also generate a huge amount of leads through Airbnb, VRBO, FlipKey, Tripadvisor etc.

## No Hidden Fees

We do not charge extra fees for linens, property set up, professional photography, travel agent fees, credit card fees, concierge fees, or any of the other fees you will find other property management companies charge.

# Cutting-Edge Revenue Management

The Park City vacation rental market is now more competitive than ever. In order to remain a step above the rest, our in-house revenue management team is using the latest in revenue and yielding technology to ensure we remain competitive in the market and that we are earning as much revenue for our owners as possible.

# Unparalleled Owner and Guest Services

We have full-time, in -house concierge and owner services departments available 7 days a week and dedicated to going above and beyond for our owners and guest.



Become part of the I Love Vacations Family! Get all the perks of a national company, without losing the personal connections and local presence. <u>www.ILoveVacations.com</u>



I LOVE WHITEFISH · I LOVE DRIPPING SPRINGS · ILOVEPARKCITY



We are owners just like you and will always treat your property as if it were our own. We take pride in caring for your home while maximizing your rental income with great guests that return year-after-year.

Take care,



No Guarantee of Results: This Rental Performance Analysis is indicative of results obtained in rental management by Park City Rental Properties. This Analysis is meant only to provide information about the activities and experience of our offices. They are not intended as a guarantee that the same or similar results can be obtained in every rental matter undertaken by our offices; and you should not assume that a similar result can be obtained in the rental of your property. Rental revenue can depend on a variety of factors—including owner usage, snow, travel delays, economic conditions and unexpected developments beyond the control of any owner or property manager. In addition, recipients of this Rental Performance Analysis are solely responsible for verifying nightly rental rules, restrictions, and regulations for the property. Park City Rental Properties is not responsible for verification of these nightly rental rules, restrictions, and regulations.